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**Global leader in automated tablet counting/filling systems,
IMA North America, asks Enginasion for help**

**“The technology solution had to be simple yet reliable,” says Charles J. (“Chuck”) Selig, Director of Product Development for IMA North America.
“There was only one outsourcing choice for us: Enginasion.”**

WEST BOYLSTON, Mass., Nov. 7, 2011—[Enginasion](#) (formerly Industrial Automation Systems) announced today that it has developed an advanced count-verification system for IMA North America, the global leader in tablet counting and filling technology for the pharmaceutical, nutraceutical, health & beauty, cosmetics, food and confectionary industries.

With facilities and technical personnel located worldwide, IMA North America provides turnkey solutions and support for installations around the globe. Packaging solutions include slat and electronic tablet counters, liquid fillers, bottle unscramblers, cappers, cottoners, tube fillers & cartoners, line integration, engineering & validation services, and OEM parts.

“We asked Enginasion to develop a better idea for a count-verification system,” says **Chuck Selig**, Director of Product Development for IMA North America. “Our legacy system looked only at the presence or absence of a tablet in the mechanical sorting system of the machine. We needed a system that counted the tablets as they were released into the bottle to assure 100% accuracy. The system also was required to work with new and existing tooling (slats). Enginasion was a real ‘partner’ with us on this important project. Their team consists of experts, sure, but they don’t talk down to us and they listen very well.”

“This project for IMA is representative of our core value to our customers: the unique combination of software and hardware expertise for electronics-related issues,” said **David Bonneau**, BSEE, Founder and CEO of Enginasion.

The revolutionary **TruCount**® system scans, evaluates and counts the product before it enters the bottle and ensures 100% count accuracy. Rather than using a vision system, TruCount® provides a fully integrated count verification system that is reliable and eliminates the need for operator set-up. A large array of photo diodes and detectors scan the product at nearly 2000 times per second after the tablet leaves the slat. Tablets are fully contained within the manifold to ensure counted tablets enter the bottle.

About Enginasion

Enginasion™ solves some of the most difficult technical problems involving process control, manufacturing automation, and product development, providing clients with electronic, mechanical and software engineering services from concept to production. For nearly two decades, Enginasion (formerly Industrial Automation Systems) has been an invaluable partner to companies in the Industrial, Medical Technology, Military and Pharmaceutical sectors that need a sophisticated yet affordable engineering resource to help them overcome critical hurdles related to automation, control electronics, embedded software, and/or integrated product development. Since 1995, the Company has been providing key elements of successful R&D projects, manufacturing processes, and new high-tech products at innovative companies in the Northeast U.S.

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