

**FOR IMMEDIATE RELEASE**

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**Enginasion™ celebrates 20<sup>th</sup> anniversary**

**“Engineers with Imagination” have been solving some of the most difficult automation problems for the Industrial, Medical Technology, Military and Pharmaceutical sectors since 1991**

**Enginasion has become a leading engineering resource to Northeast-based companies by applying ingenuity, in-depth understanding of physical phenomena and materials, and wide-ranging expertise in digital and analog electronics, software, user interfaces, networks, fluid controls, motion control systems and measurement techniques**

WEST BOYLSTON, Mass., Aug. 18, 2011—**Enginasion** (formerly Industrial Automation Systems) announced today that it is celebrating its 20<sup>th</sup> year in business.

Clients of Enginasion include “big” and “little” companies based in the Northeast—some of whom have in-house engineering resources, and some of whom do not. Enginasion has helped clients in the Industrial, Medical Technology, Military and Pharmaceutical sectors to design and build hardware and software to monitor, measure and control mechanical, electrical and fluidic systems. Enginasion specializes in solving the most difficult automation problems, applying ingenuity, in-depth understanding of physical phenomena and materials, and wide-ranging expertise in digital and analog electronics, software, user interfaces, networks, fluid controls, motion control systems and measurement techniques.

“We are extremely proud to be celebrating our firm’s twentieth anniversary,” said **David Bonneau**, founder and CEO of Enginasion. “We have been able to succeed because we go to great lengths to *empathize* with the challenges that our clients are facing. Empathy empowers us to offer not only effective, but *cost-effective*, solutions to our clients for solving some of their toughest automation challenges.”

“We trust Enginasion. They have helped considerably, assisting us in meeting the Navy’s increasingly stringent specs while maintaining the extreme reliability and cost effectiveness of our equipment,” said **Mark Pfeffer**, Vice President of Development for **Treadwell Corporation**.

“The reason Treadwell relied on Enginasion is because their engineers think out of the box, yet devise cost-effective and reliable solutions,” added **Michael Patruski**, Manager of Engineering at **Treadwell Corporation**.

**About Enginasion**

Enginasion™ solves some of the most difficult technical problems involving process control, manufacturing automation, and product development, providing clients with electronic, mechanical and software engineering services from concept to production. For nearly two decades, Enginasion (formerly Industrial Automation Systems) has been an invaluable partner to companies in the Industrial, Medical Technology, Military and Pharmaceutical sectors that need a sophisticated yet affordable engineering resource to help them overcome critical hurdles related to automation, control electronics, embedded software, and/or integrated product development. Since 1995, the Company has been providing key elements of successful R&D projects, manufacturing processes, and new high-tech products at innovative companies in the Northeast U.S.